



# Orit Litmanovitz Shiber

Product Designer (UX/UI) | Art Director | Gen AI Explorer

**Mail:** [litmanovitz@gmail.com](mailto:litmanovitz@gmail.com)

**Portfolio:** <http://oritlit.com>

**Linkedin:** [orit-litmanovitz](https://www.linkedin.com/in/orit-litmanovitz)

**Phone:** [+972-523-222008](tel:+972-523-222008)

## Introduction:

I'm Orit – Passionate and versatile Product Designer with over 2 years of experience in designing intuitive user experiences and interfaces for mobile and web applications. In the past year I also explore Gen AI design tools, write reviews and articles on LinkedIn and deliver lectures.

I adept at project ownership from concept to implementation, I bring a unique blend of artistic vision and technical skills, honed through years of studying and exploring vary design fields like Art Director and Photographer.

I am a creative, out-of-the-box thinker, fast learner, initiator & multitasker with excellent interpersonal skills.

## Professional Summary:

2022 – Present	<u>Independent Product Designer, AI Specialist, and Lecturer</u> <ul style="list-style-type: none"><li>• Provided end-to-end product design services, specializing in AI-driven design solutions.</li><li>• Conducted GenAI design consultations and delivered lectures on UX/UI design.</li></ul>
2021 – 2022	<u>Product designer – "Gynamics"</u> <ul style="list-style-type: none"><li>• Sole designer responsible for the research, design, and prototyping of mobile and desktop platforms in a FemTech startup.</li><li>• Collaborated with Product Managers and Developers to deliver exceptional features.</li></ul>
2021	<u>UX/UI designer – "Cemento"</u> <ul style="list-style-type: none"><li>• Designed user-centric solutions for a multi-unit construction project management platform.</li><li>• Utilized data analysis to inform design decisions.</li></ul>
2021 - 2022	<u>Volunteer Product designer – "Max Impact" (<a href="https://max-imize.com">https://max-imize.com</a>)</u> <ul style="list-style-type: none"><li>• Creating social-tech prototypes for an innovative educational-impact program connecting Non-profit Organizations.</li></ul>
2021	<u>Volunteer Product designer – "Kula Like"</u> <ul style="list-style-type: none"><li>• Part of a team that designed a web platform for community management, serving over 8,000 users</li></ul>
2014 – 2020	<u>Owner, Art-director &amp; Photographer - "YeshAvira" (<a href="http://biz.yeshavira.com">http://biz.yeshavira.com</a>)</u> <ul style="list-style-type: none"><li>• Managed end-to-end photography projects, from client meetings to post-production.</li><li>• Designed and managed B2B and B2C websites.</li><li>• Marketing</li></ul>

## Education:

<u>Shenkar</u> 8 months - Diploma	<u>UX/UI Designer</u> Studies include 2 main courses that aim to provide a comprehensive overview of the field, both in the design aspect and the technical aspect.
<u>WIZO</u> 4 years - B.A	<u>B.Ed. Design</u> A Bachelor degree in Photography and Education - Graduated with honors

## Technical & Skills:

Softwares:	Figma, Adobe creative suite, Gen AI tools, Wix.
UX / UI Design:	Research, IA, Personas, building User Journey flow, Wireframes, Design System, Interface & Interaction design.
Art-director:	Managing design projects – hands on – end to end.
Photography:	Stills, Video and editing.
Languages:	English: Proficient in writing and speaking; Hebrew – Native.